



Welcome to Tow Skim

The most exciting new beach product since the bucket and shovel.

We've put together this quick guide to assist you in selling the Tow Skim board and accessories. While we don't presume to tell you how to run your business, we hope this short guide contains relevant information which might be of use to you.

Thank you for your interest in being a sales partner and welcome to the Tribe.





No matter your age or skill, you can Tow Skim

With its easy to use, patented progressive tow system, Tow Skim is accessible to children of all ages and adapts to their skill level.



Knee Rider



Handle Rider



Free Rider



Tow Skim Unique Selling Points:

Interactive

- An excellent activity for parents and their kids to enjoy together.
- Parents can pull kids, kids can pull kids
- A great way for kids to get outside and meet new friends

Easy

- No skills required – kids will learn the skills as they ride
- Patented clip system adjusts to kids of different sizes and rider levels
- Children as young as 2 are able to ride a Tow Skim board

Safe

- Speeds are controlled by the tow'er
- Soft EVA foam deck and rope handle foam grips.
- Rounded rails to help prevent riders catching an edge when turning

Practical

- For use at beach, lake, river and/or puddle - any time and in any weather
- Board and accessories are light, durable and small enough to fit in any car
- Light enough for the kids to carry – even easier with a bag

Tribe and Rider Wristbands:

Included with the purchase of each Tow Skim board is a pack of 4 wristbands: A white band (Tow Skim Tribe band), an orange, a green and a blue band (representing Knee, Handle and Free Rider levels, respectively).



These bands not only look really cool, they are a means for riders to identify themselves as members of the Tow Skim Tribe and to represent their riding level.

Issuing wristbands as Tow Skimmers progress through the riding levels is meant to encourage young riders to challenge themselves, extend the boundaries of their comfort zones and is about setting and achieving goals.

Visit www.towskim.com/tutorials-and-guides/about-your-wristbands to learn more about how riders can earn their wristbands.



Safety, Returns and Warranty:

Customer Safety

Please visit www.towskim.com/tutorials-and-guides/tow-skim-safety for all Tow Skim safety tips.

Returns and Warranty

Cosmetic variations are possible between Tow Skim boards. We do not guarantee cosmetic perfection, but we do have a warranty policy regarding defects in materials and workmanship. Our boards are warranted for 60 days for any manufacturing defects only.

Please [contact us](#) immediately if there are any issues with the boards and equipment.

Warnings and Cautions

The warning/ caution document is included with every Tow Skim board set. This document outlines product instructions and warnings, water sports safety code, cautions and proper board care



Sales Support:

Tow Skim boards are wholesaled in cubic meter (CBM) lots.

To assist our partners, the following sales and promotional items will be included in each CBM lot:

- 3 x Demonstration Boards
- 1 x Retail Stand
- 100 Promotional Wristbands

If you'd like additional sales materials, please do not hesitate to [contact us](#).

Additional collateral which might aid you in promoting Tow Skim can be viewed and downloaded at www.towskim.com/sales-partner-tools

